

## **Privacy Statement**

We may collect, store and use the following kinds of personal information:

(a) information about your computer and about your visits to and use of this website including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation.

(b) any other information that you choose to send to us that may assist our business in improving the service we offer to our clients

We may use this information for the following purposes:

(a) administer the website

(b) improve your browsing experience by personalizing the website

(c) enable your use of the services available on the website

(d) send to you marketing communications relating to our business which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology; please note that you can inform us at any time if you no longer require marketing communications

(e) provide third parties with statistical information about our users; this information will not be used to identify any individual user.

(f) deal with esquires and complaints relating to the website

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing

### **Disclosures**

We may disclose information about you to any of our staff, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy.

In addition, we may disclose your personal information:

(a) to the extent that we are required to do so by law;

(b) in connection with any legal proceedings or prospective legal proceedings;

(c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);

(d) to the purchaser (or prospective purchaser) of any business or asset which we are (or are contemplating) selling; and

(e) to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

Except as provided in this privacy policy, we will not provide your information to third parties.

### **International data transfers**

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

Information which you provide may be transferred to other countries which do not have data protection laws equivalent to those in force in the European Economic Area.

### **Security of your personal information**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide on our secure password and firewall protected server.

Of course, data transmission over the internet is inherently insecure, therefore we cannot guarantee the security of data sent over the internet.

### **Policy amendments**

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

We may also notify you of changes to our privacy policy by email

### **Your rights**

You may instruct us to provide you with any personal information we hold about you. Provision of such information will be subject to:

(a) the payment of a fee of £10.00 will be applicable in every case

(b) the supply of appropriate evidence of your identity (for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address).

We may withhold such personal information to the extent permitted by law.

You may instruct us not to process your personal information for marketing purposes by email at any time. In practice, you will usually either expressly agree in advance to our use of your personal information for marketing purposes, or we will provide you with an opportunity to opt-out of the use of your personal information for marketing purposes.

### **Third party websites**

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

### **Updating information**

Please let us know if the personal information which we hold about you needs to be corrected or updated.

### **Contact**

If you have any questions about this privacy policy or our treatment of your personal information, please write to us by email to [enquiries@salepropertyconsultants.com](mailto:enquiries@salepropertyconsultants.com) or by post to Lusmore House, 14 Craven Terrace, Sale, Cheshire, M33 3GA

### **Data controller**

The data controller responsible in respect of the information collected on this website is Sale Property Consultants Ltd

### **Google Analytics Disclaimer**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States .

Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.